

Wästberg presents an Extra Large pendant
Press release

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Wästberg introduces w151 Extra Large Pendant, an extra large pendant in three different conical shapes - the tall and narrow, the archetypical and the low and wide – in collaboration with Swedish architecture & design studio Claesson Koivisto Rune. All three are super-sized with the dimensions; H1280 x W440 mm, H810 x W760 mm and H450 x W1350.

Technical information:
Light source: 19 W LED
Colour temperature: 3100K
CRI: > 80
Lumen: 2000
Lumen/ W: 105

Material: Aluminium

Lamp fixtures have historically been shaped to encase different light sources such as the light bulb. Because of the physical shape and size of the light source the light fixture itself became of significant size.

Today, thanks to LED, the almost zero-sized light source does no longer limit the size and shape of the light fixture. Consequently, minimising has become the design rule.

However, with pendants in particular, the light fixture has always had an additional role apart from providing light – it shapes the room. The lamp that hangs from the ceiling, often above a table, creates a room within the room.

In w151 Extra Large Pendant we're bringing back the room-shaping quality - not with one lamp, but three. Based on the most basic of geometrical shapes – the cone – the lamp comes in three variations: the tall and narrow, the archetypical and the low and wide. All three are super-sized, pushing the limits of manufactured, spun aluminium, yet fitting through a normal doorframe.

The feature of this lamp is its size. Paired with careful control of the fine details and the paper-like matt finishes, the lamp is almost illusory; dream-like – when experienced in reality.

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The pendants w151 will be on show for the first time during Stockholm Furniture & Light Fair 3-7 February 2015, together with numerous other news from Wästberg.

Wästberg

Wästberg launched its premier collection in 2008 and although this newcomer appears to have come out of nowhere – nothing could be further from the truth. Its founder, Magnus Wästberg, was born into the lighting trade and had through experience gained an understanding for the need to fuse aesthetic sensibility with Swedish engineering mentality.

Today Wästberg has a growing catalogue developed in close collaboration with some of the World's most renowned architects and designers. Including David Chipperfield, Claesson Koivisto Rune, Ilse Crawford, James Irvine, Jonas Lindvall, Jean-Marie Massaud, Nendo, Inga Sempé, Maarten Van Severen and Dirk Winkel. Only with designers like them could Wästberg's ideas be turned into successful products.

The lamps have been honoured with more than 50 awards for design excellence, including 8 Good Design Awards, 5 Reddot awards, Design Award of the Federal Republic of Germany, Elle Interior Design Prize, the Swedish Design Award, Wallpaper Design Award and Designs of the Year. Wästberg is based in Helsingborg, in the southernmost region of Sweden, Skåne.

For further information:

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High resolution images
www.wastberg.com - Press images