

Press release  
Introducing w172 bokeh

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Helsingborg 17.02.07

Wästberg presents w172 bokeh, a powerful pendant and floor lamp, developed in collaboration with Norwegian designer Daniel Rybakken. The lamp will be displayed during Stockholm Furniture & Light Fair on 7–11 February.

A diffuse, frosted glass renders what lies beneath differently, depending on the objects distance to the glass. Objects close will be displayed sharp and saturated, while objects further away become more and more diffuse, lighter and less exposed.

w172 bokeh consists of two contrasting elements; an industrial and highly specialised aluminium heat sink, cooling the central high power LED, and a more human, softer and recognisable bell, blown in etched glass.

The curve of the heat sink and the curve of the glass start off together at the top of the bell, but slide apart as they move downwards, adding a gradient of blur or “bokeh” on the traces of the hard and industrial internal core seen through the pure surface of the glass.

From being softened by their distance to the glass, these traces become projected shadows, like images on a camera’s ground glass when the light source is turned on.

Dimensions: Pendant, W394 x H456 mm  
Dimensions: Floor lamp, W394 x H1770 mm

#### **Notes to Editors:**

##### **Wästberg**

Wästberg is a Swedish lighting company aimed at bringing back light to human proximity, by restoring the private spheres man has been deprived of during decades of misguided pursuit of efficiency and standardisation. The universally acclaimed lamps are created in close collaboration with some of the world’s most renowned architects, designers and lighting experts, and have earned prestigious awards for their combination of aesthetics, cutting-edge technology and resource conservation.

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**wästberg**

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Daniel Rybakken

Born in 1984, Daniel Rybakken grew up in Oslo, Norway. He studied design at the Oslo School of Architecture and the School of Arts & Crafts in Gothenburg, Sweden. On graduating with a Master of Fine Arts in 2008 he opened his own design studio in both Oslo and Gothenburg. Rybakken has received numerous awards, including most recently the Wallpaper\* Design Award in 2017, two Bo Bedre Design Awards in 2016, Compasso d'Oro ADI in 2014 and 2016, and Hublot Design Prize in 2015. The work of Daniel Rybakken occupies the area between art and design, forming limited editions, art installations and prototypes for serial production. His main focus has been to work with daylight and how to artificially recreate its appearance and subconscious effect.

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