

Wästberg presents w164 Alto
Press release

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Wästberg introduces w164 Alto, a high-tech uplighter developed in collaboration with German designer Dirk Winkel. w164 Alto will be presented for the first time during Stockholm Furniture & Light Fair 9-13 February.

w164 Alto is a new type of uplighter.

The pole houses a sophisticated 10.000 lumen, multidirectional, LED technique, giving a very even and super-wide-angle light distribution. The top disc of the base is a large dimming wheel which also includes the switch.

The off-centre, lateral constellation of the cylindrical units brings to mind a brutalist, deconstructionist view on architecture. Alto shares these values to become the definition of the attitude behind the concept.

Specifications:

Light source: LED 100 W
Color temperature: 3000 K
CRI: 85
Lumen: 10.000
Lumen/W:100
Colors: black, white, grey
Material: aluminium / steel
Dimensions: H: 1920 mm x W: 255 mm

Wästberg

Wästberg launched its premier collection in 2008 and although this newcomer appears to have come out of nowhere – nothing could be further from the truth. Its founder, Magnus Wästberg, was born into the lighting trade and had through experience gained an understanding for the need to fuse aesthetic sensibility with Swedish engineering mentality.

Today Wästberg has a growing catalogue developed in close collaboration

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Today Wästberg has a growing catalogue developed in close collaboration with some of the World's most renowned architects and designers. Including David Chipperfield, Claesson Koivisto Rune, Ilse Crawford, James Irvine, Jonas Lindvall, Jean-Marie Massaud, Nendo, Inga Sempé, Maarten Van Severen, Sam Hecht & Kim Colin and Dirk Winkel. Only with designers like them could Wästberg's ideas be turned into successful products.

The lamps have been honoured with more than 50 Awards and nominations for design excellence, including Good Design Awards, Reddot Awards, Design Award of the Federal Republic of Germany, Wallpaper* Design Award, the Swedish Design Awards " Design S ", " Guldägget ", Elle Interiör Design Award, FORM +1 Award and London Design Museum's " Designs of the Year " Award.

Dirk Winkel

Dirk Winkel is a Berlin-based product designer who studied at the University of Arts (UdK) Berlin and finished with a MA in Design Products at the Royal College of Art, London in 2010. Since 2012 he is teaching Design Construction at the Industrial Design course of the UdK. He is specialised in lighting and furniture design and worked for different designers and design houses in Berlin and London before setting up his own studio in Berlin in summer 2011. His work has been featured by Frame, icon, Surface, Monocle, Gestalten Verlag and many more and was on display at numerous places like Art Basel Miami, the VitraHaus or the London Design Museum and has won several awards and nominations like GOOD DESIGN (Chicago Athenaeum), Swedish Design Award (Svensk Form), Designs of the Year and the German Design Award 2015.

For Wästberg Dirk Winkel has designed the Winkel w127 serie, w154 Pal and w164 Alto

For further information:

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High resolution images
www.wastberg.com - Press images